

Hosting a conference and want to engage with attendees and keep them informed of scheduled events and local attractions?

Conducting a survey and want to capture, receive and analyze consumer feedback?

Ariose develops native apps on demand for surveys, tradeshows, conferences, events and trade shows. With more people going mobile, print material is becoming less attractive.

Ariose offers a white labeled application solution that makes attending an event a lot more convenient and fun. It provides easy access to event information, enables attendees to interact with each other and organizers to connect with attendees and a whole lot more.

Event Applications

Event Apps make it easy for customers to access the information they need and the engage as they want in a real-time, interactive forum. Customer can access up-to-the-minute information such as schedules, maps, exhibitor details, presentations, surveys, moderators and much more from their mobile device. Event Apps can help make your exhibition, conference or event more successful through the following ways:

- **Increase attendance** by making the event more attractive and engaging. Users can download a localized app in advance, and share it with their social network or their colleagues;
- **Make your event more appealing** by offering more detailed information for attendees at their finger tips (online – no paper), direct interaction with others, and notification alerts on schedule changes;
- **Eliminate printing costs** and waste disposal, hence remaining environmentally friendly while saving money. Schedules, maps, collateral are all downloaded directly to your mobile device;
- **Increase your visibility** and interaction with customers;
- **Social networking** on Facebook, etc, extending communication beyond event;
- Deliver all information to a **single hand held device**.

Platforms Supported

- iPhone
- Blackberry
- Android
- iPad
- Mobile Web



Product Features

Ariose Event Apps are white labelled to meet your brand and personal customized requirements.



General Features

1. Schedule information
2. Showcase Sponsors
3. Event Registration
4. Banner Ads
5. Venue details with maps and pictures - Floor plan/ Site plan
6. Updates on special events in minutes
7. Information about Exhibitors, Speakers and Visitors
 - a. Can include links to external sites
 - b. Exhibitor listing by category
 - c. Exhibitor logos and links to website
 - d. Links to content (websites, images, videos, maps etc.)
 - e. Product catalog

Optional Features

1. Nearby areas and City details along with maps
 - a. Places to eat
 - b. Tourist information
 - c. Local transport information
2. Survey – Enable surveys for exhibitors on the mobile handset
3. Dialogue features for participating Speakers, Attendees, Exhibitors
4. Real-time updates and announcements
5. Social Media integration with broader community
6. Real-time survey data information collection
7. QR code scanning to share details and offer rewards

Service Delivery

- ✓ Works on all mobile platforms
- ✓ Full customization according to customer requirements
- ✓ Quick and cost effective delivery
- ✓ Analytics on how users use each app

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